

Privacy Policy for Wes and Rachelle Siegrist (Artofwildlife.com)

Aka. The Miniature Paintings of Wes & Rachelle Siegrist

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Overview: This policy applies to all of the Siegrists' physical activity and online social media accounts, although they may vary based on platform specifics. We respect the privacy of our collectors and that of the public interacting with us. We do not sell or distribute any information we manage. Collector information submitted to us is used for the specific purposes noted and is shared only with venues and/or organizations hosting our exhibitions.

Location: Our home studio is currently in Tennessee
Our website address is: <https://www.artofwildlife.com>

What we store: We maintain databases with the following information on computers and external storage devices:

- Our Collectors: Name, Address, Phone, Email, Collector Purchases
 - o This information is gathered from collectors' sales receipts from shows, galleries and personal interactions. We do not process credit cards so no personal financial records are kept other than an amount spent.

Why and how long we store: This information is kept for our communications and record keeping. Collector purchase information is also maintained to assist with insurance valuations. We will maintain this information as long as we continue to conduct business as artists.

The Siegrists maintain: Excel databases and a collector email list (MailChimp)

- o The databases are stored in our studio/office
- o The email list is housed by MailChimp on their server
- The Privacy Policy is located on the website
- The Siegrists do not store any data currently considered as "*sensitive*" (i.e. race, religion)
- If you wish us to inform you of what data we hold pertaining to you or want us to stop collecting and maintaining our records with your information, please ask us!

Newsletter and Communications: Our newsletters are for our collectors and subscribers only and are used for distributing information about us. We do track response activity with the email newsletters to determine if they are being opened. Email communications with us personally may be stored indefinitely in our archives for the purpose of conducting future business and as a historical record. Snail mail newsletters have been discontinued although we may still mail out specific notices about shows to collectors in regional areas. Individual subscribers to our email newsletters have full access to their information and may unsubscribe at any time on their own or request help from us.

Additional Website Information

Cookies: Our website does not use cookies to track users.

Analytics: This website, and some of our social media accounts, collects anonymous visitor information to determine how they are being used. We use this information only in a general sense to determine interaction with our content. We do not identify, review or discuss individual user's activity.

How we protect your data: We have installed an SSL certificate on the website to protect data transmission and temporary storage although neither are currently being used by us to collect information. Offline data is stored on our local office machines protected by firewalls and anti-virus/intrusion software. The latter is updated daily.

What data breach procedures we have in place: Information stored by us is not sensitive in nature. If a data breach occurs, we will notify those affected as soon as possible.

Questions: Contact us at siegrist@artofwildlife.com or 865.448.2044.